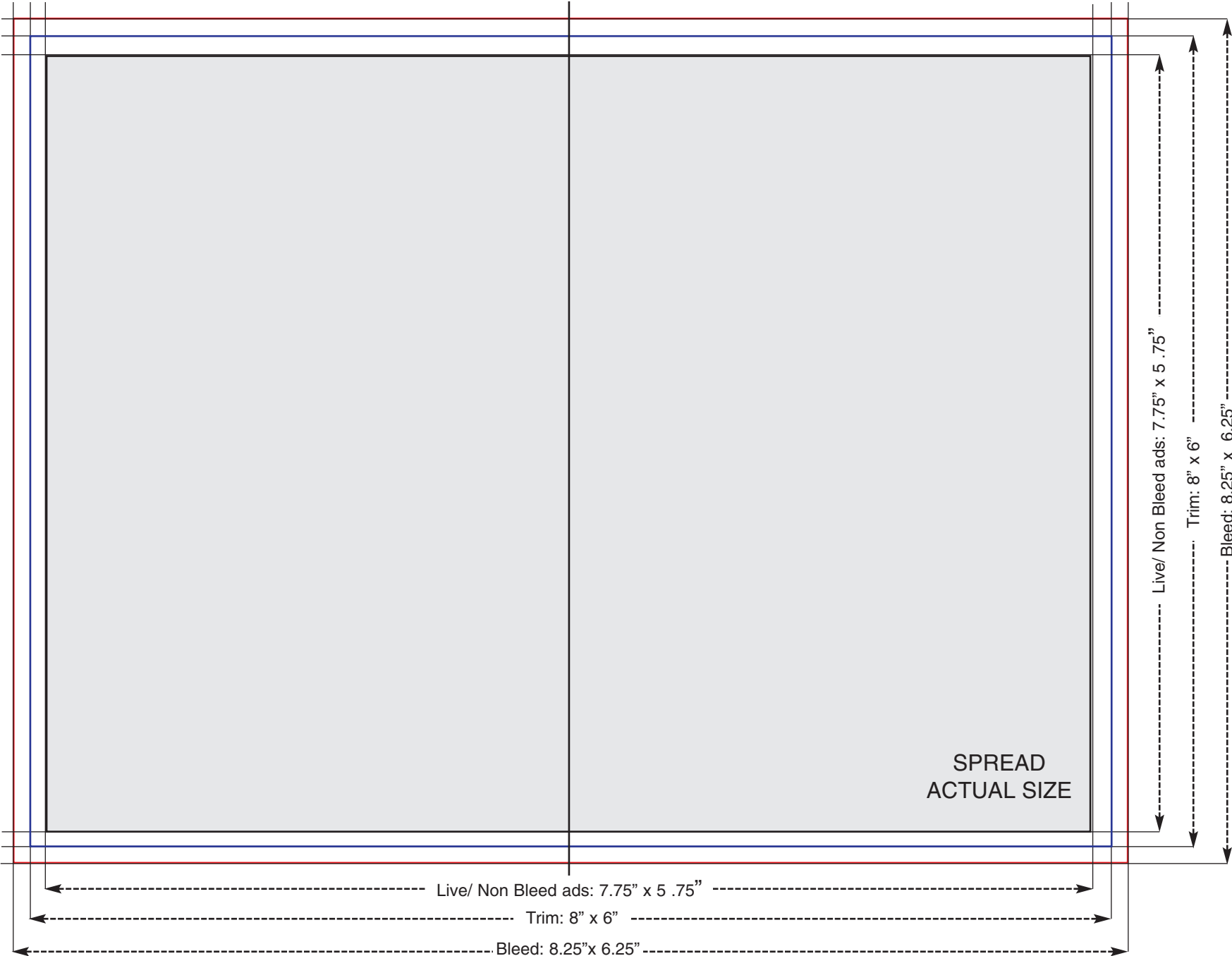


THE GUIDES- SPREAD



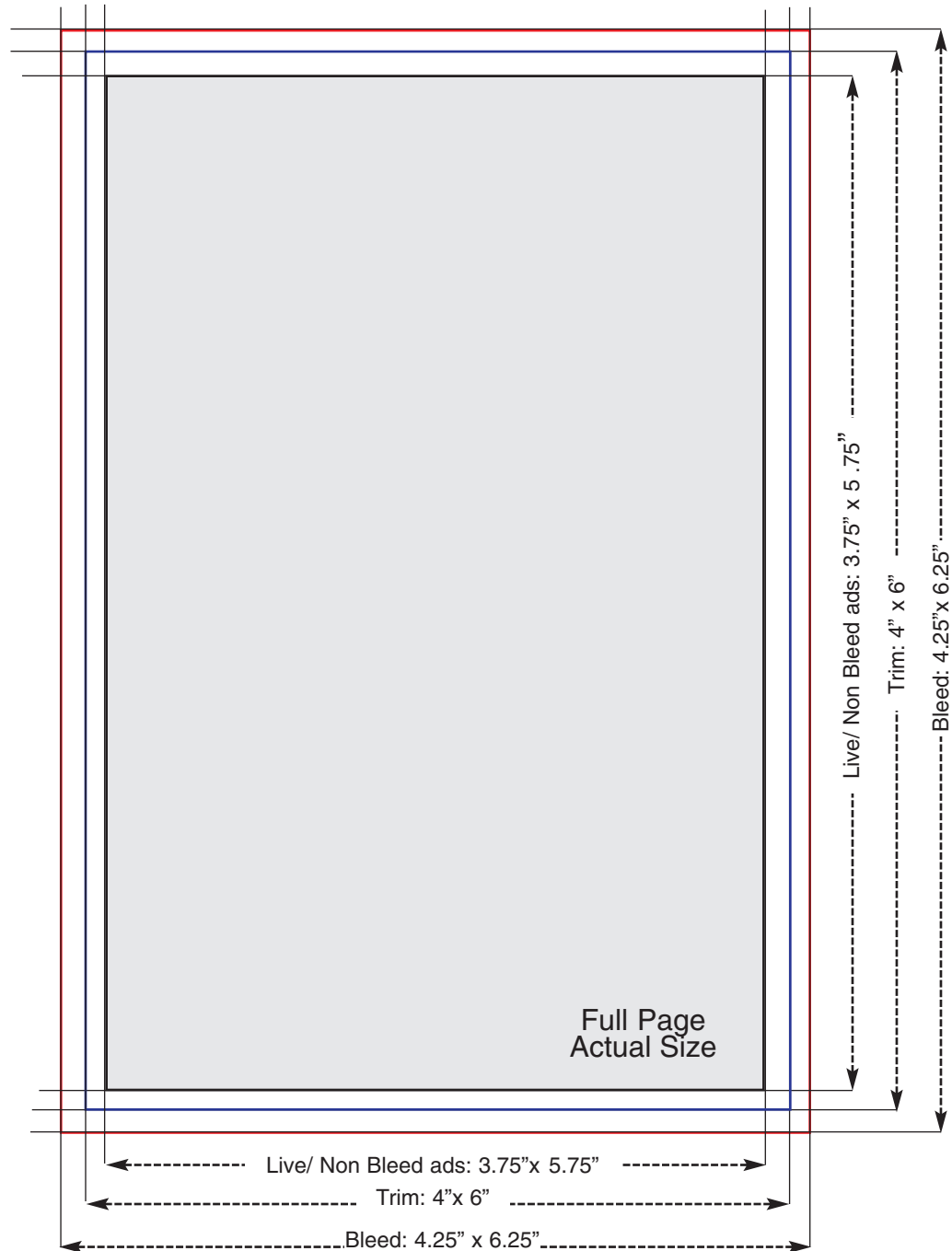
THE GUIDES- Single Page

UNACCEPTABLE APPLICATIONS

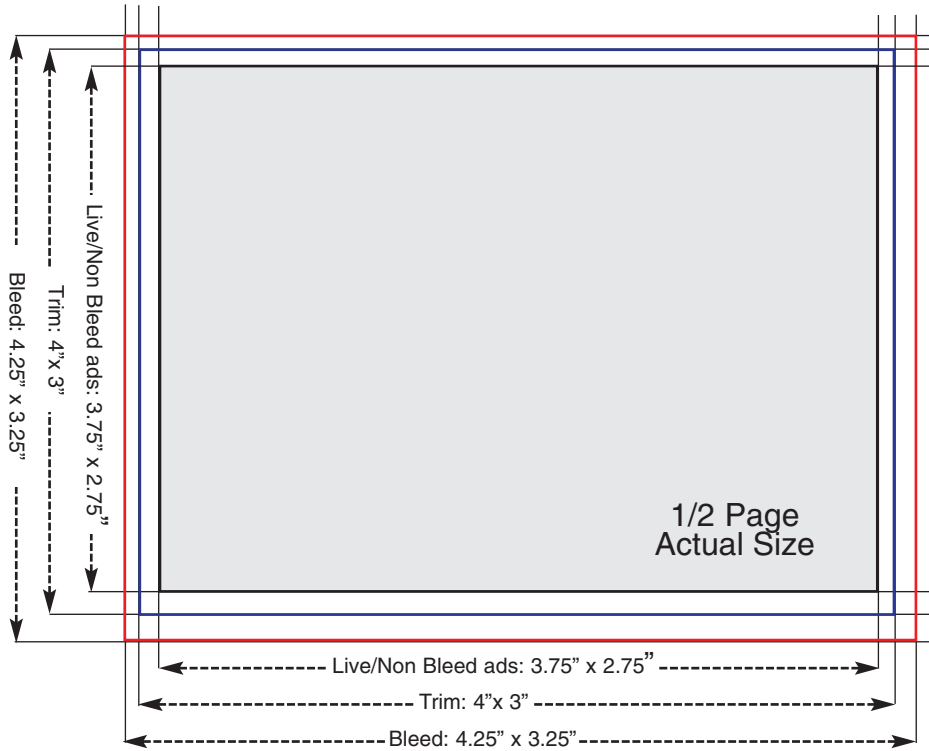
Microsoft Word or any word processing program.
NO TIFF It, **NO** IN DESIGN, **NO** CT/LW files will be accepted. **NO** PC-based files will be accepted.

GRAPHICS- Convert all RGB graphics to CMYK
EPS, JPEG, PDF and TIFF files are accepted.
All images should be a MINIMUM of 300-dpi and should be supplied at FINAL size.

FONTS - Include a copy of ALL fonts used in your files. If EPS images are linked, be sure to include all linked fonts as well. Be sure to include both printer fonts and screen fonts for your files. All fonts must be Postscript Type 1. TrueType and MultiMaster format will not be accepted.



THE GUIDES- 1/2 Page Horizontal



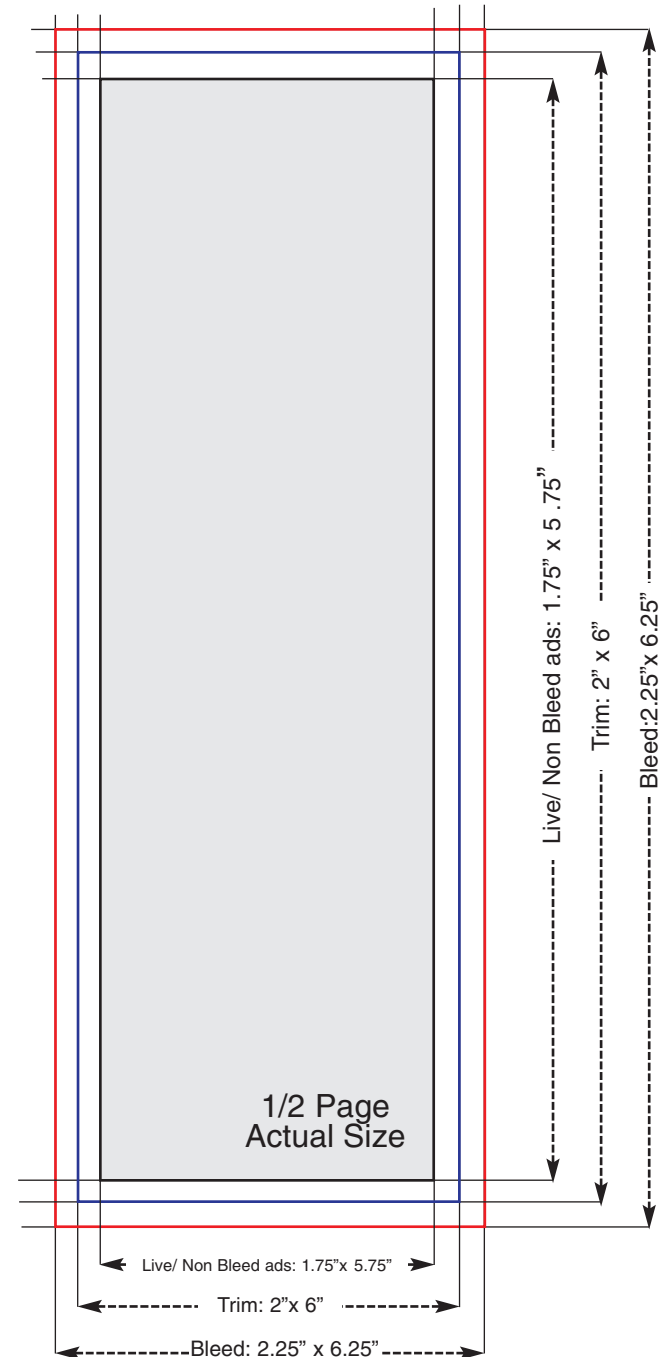
UNACCEPTABLE APPLICATIONS

Microsoft Word or any word processing program. **NO** TIFF It, **NO** IN DESIGN, **NO** CT/LW files will be accepted. **NO** PC-based files will be accepted.

FONTS - Include a copy of ALL fonts used in your files. If EPS images are linked, be sure to include all linked fonts as well. Be sure to include both printer fonts and screen fonts for your files. All fonts must be Postscript Type 1. TrueType and MultiMaster format will not be accepted.

GRAPHICS- Convert all RGB graphics to CMYK. EPS, JPEG, PDF and TIFF files are accepted. All images should be a MINIMUM of 300-dpi and should be supplied at FINAL size.

THE GUIDES- 1/2 Page Vertical



UNACCEPTABLE APPLICATIONS

Microsoft Word or any word processing program.
NO TIFF It, **NO** IN DESIGN, **NO** CT/LW files will be accepted. **NO** PC-based files will be accepted.

GRAPHICS- Convert all RGB graphics to CMYK
EPS, JPEG, PDF and TIFF files are accepted.
All images should be a MINIMUM of 300-dpi and should be supplied at FINAL size.

FONTS - Include a copy of ALL fonts used in your files. If EPS images are linked, be sure to include all linked fonts as well. Be sure to include both printer fonts and screen fonts for your files. All fonts must be Postscript Type 1. TrueType and MultiMaster format will not be accepted.

THE GUIDES- 1/4 Page Live/Non Bleed

