

Social Media & Marketing Intern- Summer 2017

LOCATION:

Southampton, NY

DEPARTMENT

Social Media & Marketing

Hamptons magazine is accepting applicants for Social Media and Marketing interns. We are looking for passionate, motivated, and professional individuals interested in growing their experience in social media, marketing, events, writing, and communication.

RESPONSIBILITIES

- Create weekly content calendars that are relevant to our digital and print stories.
- Create marketing plans to engage the community
- Create captivating hashtags and captions
- Post on Instagram, Facebook Page, Twitter
- Interact with followers and engagements (as well increase)
- Attend Hamptons events and partnership events

REQUIREMENTS

Prospective interns should be, excellent writer, passion for social media, committed, outgoing, proactive, positive, internet-savvy, detail-oriented, and have an interest in the publishing/media industry. Only students currently enrolled in college/university are eligible for a *Hamptons* magazine internship.

LEARNING EXPERIENCE WILL INCLUDE

Operations of a media company, internal and external communication skills, client relations, production timeline of a magazine, writing skills, social media, fact-checking, exposure to different roles within the industry, networking, and event production.

TIME COMMITMENT

Interns are expected to work part time, 2-3 days in the Southampton office and around the Hamptons, and 1 Friday or Saturday per weekend for events. This is an unpaid position. Students have the opportunity to receive college course credit. This internship is available from the end of May, Memorial Day Weekend (Memorial Day weekend) through the end of August (Labor Day).

For immediate consideration, please submit a resume and email (including availability for applying) to jobs@greengale.com and indicate "HAMPTONS MAGAZINE SUMMER INTERN-Social Media & Marketing" in the subject line. Please include in your email days you are available and if accepted we will try our best to work within in schedule!

